



Sloan Expands Global Manufacturing Strategy with Investment in Essel Bath Fittings

Strategic investment extends Sloan's 120-year legacy of quality and innovation

FRANKLIN PARK, IL (April 13, 2026) – [Sloan](#), the world's leading manufacturer of commercial plumbing systems, today announced a strategic investment in Essel Bath Fittings Pvt. Ltd., further advancing the company's global growth strategy and expanding its localized manufacturing model across key international markets.

The investment strengthens Sloan's presence in India while reinforcing the company's long-standing global approach: manufacturing and assembling products close to the markets it serves. Sloan has followed this strategy for decades across North America, Latin America, the Middle East, Southeast Asia, and more recently India — enabling faster response to customers, reduced transportation impact, and products tailored to regional needs.

“For 120 years, Sloan has built its reputation on quality, reliability, and innovation in commercial plumbing,” said Graham Allen, Sloan President and CEO. “This investment allows us to bring that expertise to Essel while continuing to grow responsibly on a global scale. Local manufacturing doesn't just strengthen our supply chain — it supports sustainability, reduces carbon impact, and better serves customers in each market.”

In India, the investment supports Sloan's “make-it-where-you-sell-it” philosophy by expanding local manufacturing to serve domestic demand and select export markets within Asia, the Middle East, and Africa. Producing closer to end customers significantly reduces long-distance shipping and associated emissions, directly contributing to Sloan's global sustainability goals.

The partnership also brings Sloan's deep engineering expertise and technology leadership into the Indian bath fittings market. Sloan holds more than 400 global patents and is widely recognized for innovations in water efficiency, sensor-based systems, and commercial-grade performance. These capabilities will be integrated into Essel's product development, raising quality, durability, and efficiency standards across the portfolio.

“This strategic investment brings together Sloan's global expertise in innovation and water-efficient technologies with strong local manufacturing capabilities in India,” said Parthiv Amin, Sloan Global Chief Sales and Marketing Officer. “Aligned with the ‘Make in India’ vision, we are focused on delivering high-quality, sustainable solutions that are tailored to the evolving needs of Indian consumers while contributing to responsible water usage and long-term environmental impact.”

While Sloan is expanding manufacturing and assembly capabilities internationally, the company continues to proudly manufacture and assemble the majority of products sold domestically in the United States, including its flushometers and sink systems. This dual focus remains a cornerstone of Sloan's operating model.

To learn more, visit Sloan's [website](#). Follow Sloan on [LinkedIn](#), [Facebook](#), [Instagram](#), [YouTube](#), [X](#), and [blog](#) for additional updates.

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About Sloan

[Sloan](#) is the world's leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, [the company](#) is at the forefront of the green building movement and provides sustainable, and hygienic smart water and restroom solutions by manufacturing water-efficient products such as flushometers, faucets, sink systems, soap dispensers, vitreous china fixtures, and bottle fillers to promote wellness in commercial, industrial, and institutional markets worldwide. Follow [Sloan](#) on [LinkedIn](#), [Facebook](#), [Instagram](#), [YouTube](#), [X](#), and [blog](#).

About Essel Bath Fittings

With over 25 years of experience, Essel Bath Fittings has built a strong reputation for quality, innovation, and reliability. The company offers a wide range of bath fittings designed to meet evolving customer needs, with a continued focus on sustainability and responsible manufacturing.

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